
**We're excited to reveal the targeted Sponsorship opportunities
available for the 2019 CALAFCO Annual Conference!**



The California Association of Local Agency Formation Commissions (CALAFCO) Annual Conference is a one-of-a-kind forum that brings together LAFCo representatives from across the state to discuss and address some of California's most compelling issues. Our attendees have an opportunity to interact with about 300 LAFCo commissioners, which include elected officials such as county supervisors, city council members, special district directors and appointed members of the public and LAFCo staff. ***This unique networking environment has the potential to cultivate long-lasting and constructive relationships that are relevant to California's thoughtful growth and sustainability.***

This year's Annual Conference is at the Hyatt Regency downtown Sacramento. Conference sessions will engage participants in the various interests of LAFCo and LAFCo stakeholders including LAFCos' role in developing agency relationships at all levels of the state and solving governance and service issues with creative and collaborative solutions; crafting and communicating a compelling LAFCo story; the ongoing issues of water and housing; how MSRs can be used more effectively as planning and action tools; leading in challenging times and much more.

We invite you to consider a partnership with CALAFCO. ***Our sponsorship packages deliver wide-reaching exposure that will help you achieve your industry goals.*** Just complete and return the form with your sponsorship payment by **September 27, 2019**. Please call me with any questions you may have or to customize a sponsorship that works best for you. I can be reached at 916-442-6536 or pmiller@calafco.org.

Hear from a few of our sponsors as to the value of a sponsorship for your business:

"As a long-time Gold Associate Member with CALAFCO and a regular Conference Sponsor, we really see the value in supporting the Association's educational mission. Being able to talk in person with LAFCo Commissioners and Staff, who are all gathered in one place, about the complex legal issues they are dealing with as part of local government governance, allows our team at Best Best & Krieger to better deliver effective and service-oriented solutions."

**Ashley Fernandez, Marketing Events Manager
Best Best & Krieger LLP**

"We have never sponsored a conference like this before but felt it was an opportunity to educate local government leaders about the financial opportunities available to their cities and counties. The combination of our ad in the program and the brochure in the conference bags did in fact help educate attendees. This opportunity for us would not have been possible without the convergence of local leaders and sponsors at the CALAFCO conference."

**Justin S. Beck, Chair of the Board
Cultivation Technologies, Inc.**

This year we are pleased to provide a specific area designated for sponsors with several time spots built into the program for our attendees to mingle with you, our valued sponsors. The Wednesday evening reception preceding our Awards banquet will be held in the exhibit area and we have an extended afternoon break on Thursday so all of our attendees will have ample time to visit with you.

See you at the CALAFCO Annual Conference October 30 – November 1, 2019

Regards,



Pamela Miller
Executive Director