

YOU'RE INVITED

CALAFCO Annual Conference
October 30 - November 1

Connecting California to Share Successes

See how we're "Connecting California" at the 2019 CALAFCO Annual Conference. This conference joins representatives from across the state together to discuss and address common issues.

Attendees will join more than 300 LAFCo commissioners, including county supervisors, city council members, special district directors, appointed members of the public and LAFCo staff. This presents the opportunity to make long-lasting connections with the decision makers who shape California's thoughtful growth and sustainability by limiting urban sprawl and encouraging the orderly formation of cities and special districts.

The 2019 CALAFCO Annual Conference will take place across the street from the California State Capitol at the Hyatt Regency Sacramento. This year's Conference includes an exhibit area and networking breaks to provide opportunities for sponsors to engage with governmental leaders and establish lasting connections.

Hyatt Regency Sacramento
1209 L Street, Sacramento
California, United States, 95814



WWW.CALAFCO.ORG

CALAFCO | 1020 12th Street, Suite 222, Sacramento, CA 95814
Phone: (916) 442-6536 | Fax: (916) 442-6535 | Email: info@calafco.org



— CALAFCO —
**CONNECTING
CA**



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About CALAFCO

CALAFCO is nonprofit member organization, created in 1971, that provides Local Agency Formation Commissions (LAFCo) with educational, technical, and legislative assets not available anywhere else. CALAFCO membership includes Commissioners (elected and appointed officials) and Staff from all 58 LAFCos in the state as well as firms and agencies that support the Association's educational mission through associate membership.

The Association provides statewide coordination of LAFCo events, serves as a resource to the California Legislature and other bodies, and offers a platform for sharing information among all state LAFCos and other government agencies.

Our Mission

CALAFCO provides educational, information sharing and technical support for its members by serving as a resource for, and by collaborating with, the public, the legislative and executive branches of state government, and other organizations for the purpose of discouraging urban sprawl, preserving open-space and prime agricultural lands, and encouraging orderly growth and development of local agencies.



Visionary Sponsor

\$4,500

Becoming a Visionary Sponsor promotes the highest level of involvement and exposure to fully maximize your organization's marketing goals.

- » Prominent exposure on event signs and Conference program
- » Special recognition at general sessions
- » Company logo and website address included in giveaway material
- » Brochure included in registration packet
- » Display table in sponsor exhibit area
- » Full-page advertisement in Conference program
- » One complimentary registration
- » Gold Associate Members – Second complimentary registration



Innovation Sponsor

\$2,500

An Innovation Sponsor understands the significance of strategic branding and investing in stakeholder engagement.

- » Prominent exposure on event signs and Conference program
- » Brochure included in registration packet
- » Display table in sponsor exhibit area
- » One complimentary registration
- » Half-page ad in Conference program



Trailblazing Sponsor **\$2,000**

A Trailblazing Sponsorship allows your organization to be in the Annual Conference spotlight while boosting networking prospects.

- » Prominent exposure on event signs and Conference program
- » Display table in sponsor exhibit area
- » One complimentary registration
- » Quarter-page ad in Conference program



Horizon Sponsor **\$1,500**

Investing in a Horizon Sponsorship puts your organization on the map of the Annual Conference and stretches your dollar.

- » Prominent exposure on event signs and Conference program
- » Display table in sponsor exhibit area



Groundbreaking Sponsorships

Lanyard Sponsor - \$2,000 | 1 Available

- » Custom lanyard with fully-functional 4 GB USB drive in the clasp, with your organization's name and logo printed on the strap

Banquet Table Sponsor - \$1,250

- » Table of ten for dinner at Thursday evening banquet
- » Tabletop sign with business name and logo
- » Acknowledgement in dinner program

Supporting Sponsor - \$500

- » Recognition on event signs and Conference program

Table Sponsor without attendance - \$250





"Build Your Own" Sponsor

- » Offers the most flexibility
- » Make a single or multi-year commitment at your optimal level
- » All-encompassing potential benefits may include, but are not limited to:
 - Preeminent exposure on event signs and Conference program
 - Company logo and website address featured in giveaway materials
 - Brochure included in registration packet
 - Display table in sponsorexhibit area
 - Full-page advertisement in Conference program
 - Multiple complimentary registrations



SAVE THE DATE

Join us at our 2019 Annual Conference!

Network with other CALAFCO members and participate in sessions exploring policy issues related to growth, sustainability, and preservation.

Our diverse speakers will explore current issues and solutions on topics such as climate change effects and response, housing, water availability, public education about LAFCo and much more. The Annual Conference is an unmatched opportunity to leverage your role in bringing community stakeholders together!

No other event like this brings together such a diverse group of elected officials.

Topics may include:



Innovative and creative solutions to governance and service issues



Water and housing – the ongoing debates and LAFCo nexus



Leading LAFCo with independence and courage



Stress testing LAFCo and local agencies

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Sponsorship Application Form

CALAFCO Annual Conference
October 30 - November 1, 2019



CONTACT TITLE

COMPANY NAME

ADDRESS CITY/STATE ZIP CODE

PHONE FAX EMAIL

ADDITIONAL REGISTRANTS:

Separate registration form required for each

1. 3.

2. 4.

SPONSORSHIP SELECTION:

Visionary Sponsor ♦ \$4,500 **Trailblazing Sponsor** ♦ \$2,000

Innovation Sponsor ♦ \$2,500 **Horizon Sponsor** ♦ \$1,500

Groundbreaking Sponsor (\$250 – \$2,000)

Lanyard Sponsor ♦ \$2,000

Banquet Table Sponsor ♦ \$1,250

Supporting Sponsor ♦ \$500

Business-Card Sized Ad ♦ \$250

Banquet Table Sponsor Without Attendance ♦ \$250

Or e-mail
info@calafco.org to
"Build Your Own"
Sponsorship today!

APPLICATION DEADLINE: SEPTEMBER 27, 2019



Get Involved

Please make your check payable to: CALAFCO

Mail to the following address:

CALAFCO

1020 12th Street, Suite 222, Sacramento, CA 95814

*Or sign up online at: **www.CALAFCO.org***

APPLICATION DEADLINE: SEPTEMBER 27, 2019