



CALAFCO 2024 Staff Workshop Sponsorship Opportunities

Excitement is building for the 2024 California Association of Local Agency Formation Commissions (CALAFCO) Staff Workshop, to be held April 24-26, in Pleasanton, California. Approximately 100 LAFCo executive officers, analysts, clerks, and attorneys will gather for intensive, hands-on sessions on LAFCo practices, leadership, procedures and law.

Workshop sponsorship offers opportunities to have direct interaction with LAFCo staff and visibly support their professional education and development. As a 501(c)(3) charitable organization, CALAFCO sponsorships can also offer tax benefits.

Please consider one of the sponsorship levels described below to help underwrite the workshop.

CALAFCO kindly requests written sponsorship commitments no later than March 31, 2024, to highlight your organization's sponsorship in the workshop materials.

The four sponsorship levels for the 2024 Staff Workshop include:

» **Professional Development Underwriter (\$2,000)**

Underwriters will be prominently acknowledged throughout the workshop. This includes mentions on signs, in the workshop program, during several general sessions and a special recognition given at the session that has been underwritten. In addition, the underwriting organization will gain access to a table to share literature or present a tabletop display and the ability to include one piece of collateral material in the workshop attendee registration packet. Professional Development Underwriting sponsors also receive one complimentary workshop registration.

» **Premiere Sponsor (\$1,000)**

Premiere Sponsors will be announced when all attendees are gathered for group sessions and acknowledged on event signs and in the workshop program. A display table in the registration area will be dedicated to your organization for tabletop displays and literature.

» **Supporting Sponsor (\$500)**

Supporting Sponsors are acknowledged on event signs and in the workshop program. In addition, a display table will be available for your organization's literature.

» **Honorary Sponsor (\$250)**

Honorary Sponsors will be acknowledged on event signs and in the workshop program.

» **Other Sponsorships**

If your organization is interested in a different type of sponsorship, please reach out to us to discuss options.

Thank you for your partnership with CALAFCO. We appreciate your support of our organization and look forward to seeing you at the 2024 CALAFCO Staff Workshop!

Sincerely,

René LaRoche

Executive Director



Sponsorship Registration Form

2024 CALAFCO Annual Staff Workshop
April 24-26, 2024

Hosted by
Alameda LAFCo

Sponsorship Categories

Sponsorships are allotted on a first come, first served basis. **Please check your desired sponsorship:**

☐ **Underwriter ♦ (\$2,000)**
Professional Development Session
Includes one complimentary registration

☐ **Premiere Sponsor ♦ (\$1,000)**
*Includes one complimentary registration
for Gold Associate Members*

☐ **Supporting Sponsor ♦ (\$500)**

☐ **Honorary Sponsor ♦ (\$250)**

Total Sponsorship enclosed:

\$ _____

New sponsors, please email your logo to rlaroche@calafco.org.

Firm Name (as you would like it listed in the program): _____

Contact Person: _____

Title: _____

Mailing Address: _____

City, State, Zip: _____

Email: _____

Contact Phone: _____

Payment must accompany sponsorship form. Please make checks payable to **CALAFCO**.

Mail form and remittance to:

CALAFCO

1451 River Park Drive, Suite 185, Sacramento, CA 95815

EIN: 94-3312376

Workshop Registration

Registration will open mid-February, 2024. Watch for details to follow.

Hotel Reservations

DoubleTree by Hilton, Located at 7050 Johnson Drive, Pleasanton, CA 94588

Make your hotel reservations by calling 1-855-610-TREE and mention CALAFCO Staff Workshop to receive the discounted event rate. Price includes in-room Wi-Fi. Price excludes taxes and fees. Parking is free. Hotel reservation cutoff date is Tuesday, April 1, 2024. For more details, contact CALAFCO at 916-442-6536.

WORKSHOP SPONSORSHIP DEADLINE: WEDNESDAY, MARCH 31, 2024

**To ensure inclusion in the printed workshop materials.
We are grateful for your support!**